

What could I do with ...

Retail Business

This subject will develop your knowledge and understanding of the business of Retail and its supply chain. It will also improve your:

- Business skills
- Commercial awareness
- Communication skills
- Customer service skills
- Influencing skills
- IT skills
- Number skills
- Teamwork

These skills are important for Retail jobs and lots of other careers too

There are often no set entry qualifications for many retail jobs. Employers look for experience, skills and personal qualities, such as enthusiasm, commitment and reliability

The lists below are just some job ideas using Retail, can you think of others?



Jobs which usually expect at least some GCSEs / Level 1 qualifications

- Butcher
- Car Rental Agent
- Checkout Operator
- Florist
- Market Trader
- Newsagent
- Publican
- Sales Assistant
- Stock Controller
- Store Demonstrator

Jobs which usually expect at least 4 or 5 GCSE grades A*- C / Level 2 qualifications

- Car Salesperson
- Customer Services Adviser
- Betting Shop Cashier
- Builders Merchant
- Call Centre Operator
- Freight Forwarder
- Retail / Wholesale Manager
- Retail Jeweller

Jobs which usually expect Advanced / Level 3 and often Higher Education qualifications

- Bookseller
- Direct Marketing Manager
- Human Resources Manager
- Logistics Manager
- Marketing Executive
- Market Researcher
- Media Buyer
- Public Relations Officer
- Purchasing and Supplies Officer
- Retail Buyer
- Retail Merchandiser
- Sales Executive
- Transport Manager
- Visual Merchandiser

What to do next

- Research these job ideas
- Think about:
 - What the job involves
 - What sort of a person you need to be
 - What qualifications you might need
 - What routes lead into the job

Useful Websites

www.connexions-direct.com/jobs4u

www.skillsmartretail.com